



Waldorf School OF BEND

2017-2018 Annual Report

Letter from the Board of Directors

On behalf of the Board of Directors, we are pleased to share our 2017-2018 Annual Report. We are filled with gratitude and excitement for this past year of growth and enrollment expansion at the Waldorf School of Bend.

The Board would like to acknowledge our administrative team that is responsible for the day-to-day operations and management of the school. At the helm is our School Director, Darren Hansen and our Admissions Director, Sarah Rucker. The administration's hard work and passion are key ingredients to the health of our school.

The Board would like to thank our extremely dedicated faculty. Our children are educated so they can develop into the fullest and best expressions of themselves and become powerful world citizens. Without the faculty's love and commitment to each and every child, coupled with their deep study of Rudolf Steiner's teachings, we would not have the community of families we have today.

The Board would like to highlight and thank our committed parent body guided by our Parent Council. A key ingredient in creating our community is the significant degree of parental involvement and support. We see this in the community events created by our Parent Council and the financial generosity of our families.

The Board of Directors is primarily composed of parent volunteers. This year, Renee Ruder, a longstanding and critically important Board member, as well as the past Board President, completed her service to the Board and has transitioned into helping on the Development Committee's Annual Giving Campaign. Rachel Caldwell, a faculty member, also completed her Early Childhood Waldorf Certification and was

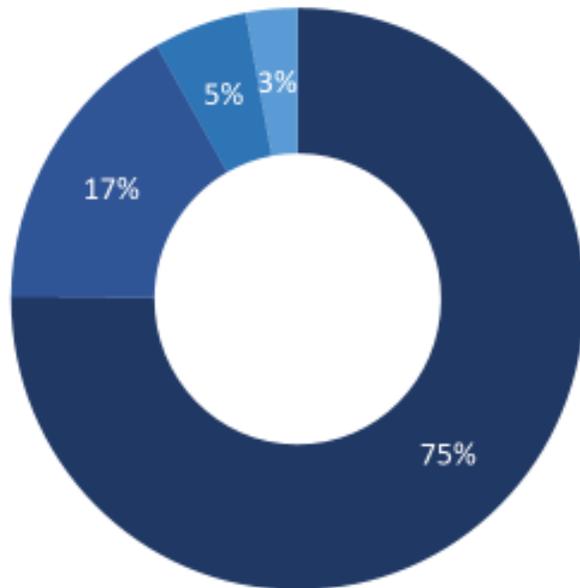
inducted into the College of Teachers. We are grateful for their wisdom, dedication, and commitment to the success of the Waldorf School of Bend.

Now, it is with great excitement that we highlight some of our major accomplishments during 2017-2018:

- We exceeded our fundraising goal, raising over \$143,000; helping to ensure we continue to provide quality Waldorf programs to our students;
- We exceeded our enrollment goals by nearly 10% with 134 enrolled students currently
- Full-time faculty salaries have doubled since 2013;
- Part-time faculty salaries, resources for Subject classes and extended care have increased each year;
- Our Parent-Tot offerings doubled due to increased demand and we expanded our “snow sports” program to 4 weeks;
- We expanded the Junior High science and math curriculum and we hosted AWSNA, WECAN and formal Teacher Evaluation site visits;
- In conjunction with the Marketing Committee we created an amazing new website and have bolstered our online and social media presence.
- We increased our financial aid offering to 30% to ensure that more students can receive our beautiful Waldorf education and to further improve diversity at WSB;
- Our Summer Camp and Parent-Tot programs had their third successful year, and our Aftercare program continued to grow and serve our community; these programs continued to provide additional revenue streams and serve as outreach to our community;
- Our Back to the 80’s themed Wanderlust Ball at 10 Barrel Brewing Company was a huge success, bringing together our community for an evening of fun and fundraising;
- We completed our remodel of the Grades Playscape with overwhelming community support both financially and with tireless volunteer hours. We are thrilled with the result!

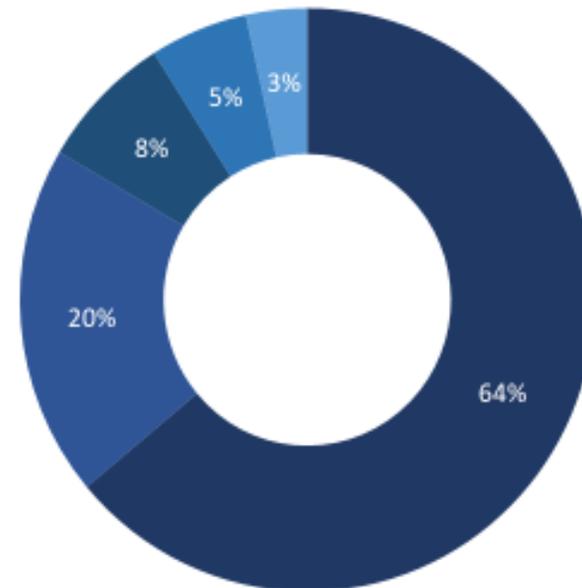
The Board extends its deepest thanks to you, our parents, families, friends, and alumni, for the generosity, dedication and support you continue to give to the Waldorf School of Bend. We look forward to another inspiring year!

WSB 2017-2018 School Year Revenue



- Tuition & Program Fees-75%
- Fundraising, Donations & Grants-17%
- Aftercare/Afterschool Programs-5%
- Parent Tot/Summer Program-3%

WSB 2017-2018 School Year Expenses



- Salaries & Development-64%
- Facilities (Rent, Utilities, Maintenance)-20%
- Program Support-8%
- Operations-5%
- Other-3%

Letter from Administration

The 2017-18 school year, our sixth year at this location, was one of transformation, growth and deep participation from our community in so many aspects of our organization. We began the year with a wildly successful Annual Pledge card drive (raising over \$60K with this endeavor alone) coupled with a gorgeous community-wide art installation “Be the Light” at the November First Friday Art Walk in Downtown Bend. WSB’s Marketing Committee with H & E Marketing Solutions and TriTrillion Inc. launched our newly designed website. Parents and prospective families now have easier access to pertinent parent information, booking tours and applying for admission.

Enrollment during the 2017-18 school year remained consistent. We welcomed 37 new students throughout our Early Childhood and Grades programs. WSB offered another Spring Open House and Sneak Peak with record numbers of families in attendance with multiple applications coming in that evening. Our booth at Earth Day was again bustling with participants eagerly planting seed balls in anticipation of spring. Early Childhood focused videos were filmed by Chloe O’Neill as part of our marketing plan for our EC expansion. The administrative team worked in conjunction with the Board of Directors on a new continuous enrollment contract that we rolled out successfully for the 2018-19 academic year. All student data continues to be easily and effectively compiled with our student management system, BigSIS. WSB increased the hours and responsibility of our school counselor to include high school information nights and a more team driven approach to our Student Success Plans. During the school year, WSB integrated new safety procedures and purchased new emergency communication equipment.

We continue to be humbled by the dedication, talent and gifts brought forth by our WSB community to make this school a place of warmth and welcome. Due to your continued patronage, our school will thrive for generations to come. As we look to the future, we are grateful for all

those that support Waldorf education in Central Oregon, knowing that we are changing the world, one child at a time.

In service,

Darren Hansen, Sarah Rucker, Margie Edwards and Penny Rode



Letter from our Grades Faculty

This year WSB has been graced with a remarkable and dedicated group of parents, faculty and board members who work and continue to work diligently to offer the ideals of Waldorf Education to our students and families.

Full-time faculty members and several subject teachers attended enriching conferences in February throughout the country. Additionally, our class teachers attended summer deepening intensives to inspire preparations for the upcoming academic year. We joyfully hosted our representatives from AWSNA (Association of Waldorf Schools of North America), WECAN (Waldorf Early Childhood Association North America) and held formal Teacher Evaluation site visits.

Our year held a deepening of our programmatics in various forms. Theater Arts instruction throughout the grades was introduced, as well as a Jr High Ukulele Block. WSB enriched Handwork offerings and utilized upper and lower grades Spanish teachers to provide developmentally-focus instruction. Additionally, our Jr. High students participated in the National Scholastic Art and Writing program, resulting in 27 award winners including 20 gold and silver awards.

In the Spring, Ms Allsopp and the 6th graders spent a week in Washington D.C., and the 8th grade crossed the ocean to Spain! Here at home the children were all enjoying the completion of our Playscape, with new basketball and 4-square courts.

The 2018-19 school year welcomes Jessica Porto, Mary Ann Hinton and Evan Ragland as new full time-faculty, each of them stepping in from Waldorf educational backgrounds. Their combined wealth of education and experience will be of immeasurable benefit to our students, fellow teachers, and greater community. It is exciting to have our faculty/staff circle widening, increasing the number of hearts and hands that are holding the students of WSB.

Our success in increasing enrollment called for changes both in our physical space and in the structure of our days. Each grade is able to be a stand-alone class, and there is an increased number of class periods in our school day. This allows more time for curriculum each week, as well as for enriched experiences of our subject classes (Practical Arts, Gardening/Culinary, Choir, Spanish, Movement and an opportunity for the lower grades to have Eurythmy, as well).

We are all looking forward to a year deep with Waldorf curriculum, inspired by collaboration, and nourished by the health of our incredible community. May we together witness, nurture, and guide our children in truth, beauty, and goodness.

In service and gratitude,
WSB Grades Faculty



Letter from our Early Childhood and Extended Care Faculty

Following a four-week Intensive in her final summer of teacher training, Ms. Rachel graduated on August 11, 2018 from Micha-el Institute in Portland, Oregon and is now a fully certified Early Childhood (EC) Waldorf teacher. Ms. Rachel will return in fall of 2018 as the Lead Teacher of the Dove Kindergarten class and will also join the Outdoor Kindergarten program.

The Hummingbird Outdoor Kindergarten Program began its third successful year in the fall of 2017, once the post-forest fire air quality allowed the children to enjoy the delights of Shevlin Park. Thanks to volunteer parent drivers who transported the class there and back again each Wednesday, the children were able to play creatively, hone their handwork skills, play circle games, and travel to the faraway, imaginary lands of the fairy tales, puppet plays and drama plays; all within the “walls” of a beautiful creekside forest setting.

The Parent Tot program grew to two classes per week last year, under the nurturing guidance of Laura Holtsberg, who is also the Handwork Teacher here at WSB. Within the warmth of “The Nest”, Ms. Holtsberg guided her families in circle, playtime and breadmaking.

In February our WECAN (Waldorf Early Childhood Association of North America) Representative spent several days observing in the Little Doves Pre-School and Hummingbird Kindergarten classrooms, and because of this very positive visit, recommended that WSB be granted full membership in WECAN. All the required paperwork to support this recommendation has been submitted to AWSNA and in October 2018, WSB became a full WECAN member.

With EC classes bursting at the seams, approval by the Board was granted to add an additional class beginning in the fall of 2018. Several well-qualified candidates were interviewed and Jessica Porto was

selected as the ideal Lead Teacher of our brand-new Pinecone Pre-Kindergarten class.

In the fall of 2018, our Aftercare program has added two new teachers, Charity Dollar and Stephanie Perez, to accommodate the addition of the third EC class. This expansion is also a result of a growing demand for after school care for WSB grades students. New activities for the 2017-18 school year included Green Team and Kayaking. A Before Care program, as requested by members of our parent body, has been implemented this fall.

Blessings from our EC Faculty



Letter from our Parent Council

Parent Council Mission

Parent Council is a guiding light for our children and their education, and a voice for our parent body. Alongside Faculty and the Board of Directors, we as Parent Council inspire communication and participation in the enrichment, celebrations, and social life of our school.

Parent Council initiated our first school wide theme this past year, "Building a Waldorf Community: You Are the Light". As a school we consciously investigated and deepened community that is unique to a Waldorf school. School festivals continued to offer joyous opportunities for seasonal celebrations, we shared in potlucks and community craft experiences, we created light vessels and held the first of our Parent Villages with Karen O'Dougherty of the Siskiyou School in Ashland. In collaboration with faculty we expanded upon the weekly Friday gatherings with our First Friday Gatherings that featured a more in depth look at each grade followed by coffee, tea, snacks and conversations with faculty member Moe Anderson. Green Team deepened WSB's commitment to green initiatives and with funds from Parent Council performances featured risers for audiences and theatrical lighting. Parent Council's Winter Faire was an evening of warmth, good cheer, festive song, crafts and the beginnings of a community market including our own Four Gnomes store. Family nights out at local restaurants were a success as we communed, supported local businesses, ate delicious food and raised funds for our school. Parent Council finished the year collaborating with faculty on expanded vision for May Faire that will continue to grow into a community-wide offering in the coming years.

We look forward to this year's theme "Waldorf 100: Changing the World One Bright Light at a Time". We, along with Waldorf schools worldwide, celebrate the 100th birthday of this extraordinary educational pedagogy that supports the unfolding of the fullness in each child. It is our intention in the coming year to continue to support the enrichment of our children and our school as we reach more directly into the larger community of Bend through the artistry of our children, community service, guest speakers, the expansion of May Faire, Green Team Projects and more.

Every parent is a part of Parent Council. We meet from 8:45am-10am the first Wednesday of each month and each class' Parent Council Representatives are fellow parents that you can connect with anytime with questions or to find ways to get involved.

With Gratitude from the Parent Council



The Waldorf School of Bend Board of Directors thanks all our friends and families who have donated their time, talent and treasure to our amazing school. We would also like to extend our gratitude to the following businesses who have supported us throughout the year:

10 Barrel Brewing
3rd Street Pub
900 Wall Restaurant and Bar
Alleda Real Estate
Allison Glassier Insurance
Astir Agency
Athletic Club of Bend
Atlas Cider Company
Backyard Pizza
Barre 3 Bend
Bayberry Inn B&B
Bend Dental Group
Bend Elks Baseball Club
Bend Golf and Country Club
Bend Naturopathic Clinic
Bend Picture Framing
Bend Pizza Kitchen
Bend Reiki
Bend Rock Gym
Bennington Family and Team
Boneyard Beer
Brasada Ranch
Brickroom Ashland
Brix Law LLP
Broken Top Bottle Shop
Broken Top Golf Course

Capoeira Bend
Cascade Alchemy
Cascade Lakes Brewing Company
Cascade Raptor Center
Cascade School of Music
CEM Chicken House, LLC
Charis Family Properties
Chipolte
Chow
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Clean USA Power
Cog Wild
Country Financial
Dancin Vineyards
Deschutes Pediatric Dentistry
Dessert Repertoire
Disneyland Resort
DIY Cave
Dogwood Cocktail Cabin
Downtown Bend Business Association
Drink Tanks
Eastside Distilling
Edelrid
El Sancho
Elevate Sport Horses
Everclear Cleaning Services
Fancywork Yarn Shop
Flowerree Hay & Grain
Fly Fisher's Place
Glass Gatherings of Bend
H & E Marketing Solutions
Hallmark Resort Newport
Harmony with Horses, LLC
Hayden Homes

High Desert Automotive Supply
High Desert Mulch
High Desert Museum
Hooker Creek Co.
Hopped Up Jewelry
Horizon Line Personal Training
Humm Kombucha
Inn at the 5th
Insideout Interior & Garden Design
Instant Landscaping
Jackson's Corner
John G. Shedd Institute for the Arts
Jordan Schnitzer Museum of Art
Juniper Golf Course
Katie Daisy
La Magie Bakery
Lark
Layor Art Supply
Marche
Market of Choice
Massage by Sequoia
Matilda Jane
MB Photography
McKay Cottage
McMenamin's
Mo's Enterprises, Inc
Mug Revolution
Museum of Contemporary Art - Los Angeles
Nancy P's Bakery
Natural Grocer
New Children's Museum
Newport Market
Noel Anderson Construction Inc.
Oregon Beverage Recycling Cooperative

Oregon Cabaret Theater, Inc.
Oregon Coast Aquarium
Oregon Shakespeare Festival
Oregon State University Ticket Office
Padres Baseball
Paleo Magazine
Parr Lumber
Patagonia of Bend
Pine Mountain Sports
Pizza Mondo
Portello Wine Bar
Precor Inc.
Press Pros
Pronghorn
Pure Light: A Family Health Studio
Quail Run Golf Course
RAD Camps
Reinhart Construction, Inc.
Right Lane Ranch
San Diego Zoo
Snappy Sitters
Sparrow Bakery
Spork
Stand on Liquid
Struble Orthodontics
Sun Country Tours
Sunriver Brewing
Sunriver Resort
Tetherow Golf Club
The Grief Recovery Institute
The Mereck Foundation
Tillamook County Creamery Association
Tin Pan Theater
Tower Theater

TriTrillion, Inc.
Tumalo Creek Kayak & Canoe
University of Oregon Museum of Natural &
Cultural History
Vacasa LLC
Villa LA
Wanderlust Tours
Washington Dining and Cocktails
Wells Fargo
White Light Studios

Wild Thing Yoga
Wildheart Nature School
Wildlife Safari
Willamette Valley Vineyards
Worthy Brewing
Zoo Boise

